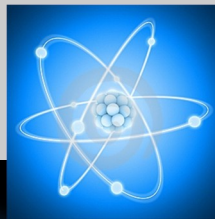


# ***Strategic View – Nuclear***

**Scenarios and Perspectives  
On the Present and Future of  
The Commercial Nuclear Industry**



**Linton Consulting**  
Insights for Industry and Government

## What is Strategic View—Nuclear?

Strategic View—Nuclear is a big picture view of the commercial nuclear industry and endeavors to visualize its future. This work builds upon 8 years of analysis in the overall Energy, Power, and Nuclear Sectors and brings you insights from our interactions with industry executives and thought leaders and ongoing analysis.

*Strategic View* is a process for envisioning the future of an industry or market. It will provide you a broad understanding of the current and future state and facilitate better policy, business and strategic decisions. Over 100 interviews, roundtables, presentations, and site visits have been used as input for this program.

### Why Important

Economics, financing trends, the Fukushima accident, government policies, and other forces of change are at work impacting the nuclear industry. Many significant factors have changed worldwide since the *nuclear renaissance* was proclaimed several years ago. Major global organizations are changing their strategies in response and you need to be aware of what those changes portend. If you participate in the industry or are exploring it, these insights will guide your business plans/strategies.

### Description and Timing

Strategic View interviews and research are continuously ongoing. Analysis and documentation of findings are underway for our release in 2013. It includes both a detailed executive summary, as well as an in-depth electronic report of approximately 100+ pages. This work will provide you with high level insights as well as links to extensive detail on the industry structure, forces of change, organizational responses, and future state.

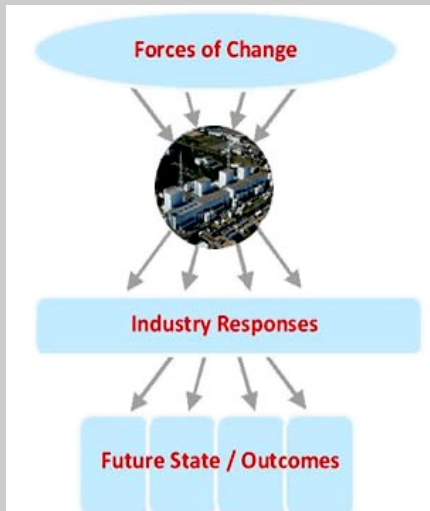
## Organizations Providing Input

ABB  
Alstom  
AREVA  
Babcock & Wilcox  
Bechtel  
Cameco  
Curtiss Wright  
DOE  
Dominion  
DTE Energy  
Duke  
EDF  
EIA  
Energy Future Holdings  
Eskom  
Exelon

FANR  
Fluor  
GE Hitachi  
Holtec  
IAEA  
INPO  
JP Morgan Chase  
Lightbridge  
KPMG  
Mitsubishi (MNES)  
Mizuho  
Morgan Stanley  
mPower  
NEI  
NRC  
SCANA

Siemens  
Shaw Power  
Southern  
TEPCO  
TVA  
URS  
UxC  
WANO  
Westinghouse  
Worley Parsons  
World Nuclear Association  
Others

## Process



Our *Strategic View* process involves extensive executive and thought-leader interviews along with participation in conferences, interactive roundtables, and site visits to assemble a big picture view from many perspectives. A partial list of organizations providing input to the program is provided below. This research includes interaction with industry leaders in the USA, UK, locations in Continental Europe, the Middle East, and Asia. We have also obtained input across the value chain from fuel to waste disposition to assure that you have the benefit of our unique, high level *Strategic View* of the nuclear industry in its present state and its future development.

## Questions Explored and Answers for Your Organization:

- What is the future for commercial nuclear power globally?
- How has the Fukushima accident impacted the industry?
- What is the state of the nuclear renaissance/new build and what's next?
- How will the existing industry change worldwide and by region?
- What's new with reactor technologies? Who will the successful vendors be and how will they change? What about small modular reactors?
- How will ongoing trends impact the nuclear supply chain?
- What are the current and future plans for disposition of nuclear spent-fuel and waste? Which countries will build permanent deep geological storage?
- What are the results of the U.S. Blue Ribbon Commission on nuclear waste?

## Who Should Buy

Government agencies, financiers, utilities, vendors, component manufacturers, nuclear fuel and reactor service suppliers, consultants, engineering and construction firms—anyone currently doing business, targeting, or considering doing business in the commercial nuclear power industry.

## Special Pre-publication Offer

## Order Your Copy Now and Save!

Upon completion, **Strategic View - Nuclear** will be offered for \$1,000 but you can take advantage of advance publication pricing now.

**For more information, contact [Bill@LintonConsulting.com](mailto:Bill@LintonConsulting.com)  
or call 864.901.5398**



**Linton Consulting**  
Insights for Industry and Government

**Linton Consulting** is a business partner providing independent insights and specialized advisory services to industry and government.

We work with organizations to support business strategy, diversification, market and organizational development. We develop scenarios and envision the future of markets, industries, and technologies.

We provide insight and services for sound decision making, planning, strategy, and execution.

Our **Strategic Views** of industries, markets and issues are developed through ongoing executive interviews and analysis from many sources. We have explored a wide range of industries including Energy, Power, Process, Industrial, and Manufacturing sectors. Through this process we transform data into information; information into knowledge; and knowledge into insight so you can make more informed business decisions resulting in growth and profits.

Our **2013 Strategic View—Nuclear** builds upon our extensive work in the industry. It includes input from participation and monitoring of the global industry, executive interviews, and 15 Roundtables conducted with industry thought leaders.

The principal of **Linton Consulting, Bill Linton** is an independent consultant with a 30+ year track record of accomplishments as a strategic development and marketing leader in the consulting, engineering and construction industry. He is a high energy professional with strong interpersonal skills and ability to explore and build market awareness through access to decision makers and leaders in industry and government.



Though broadly experienced in a wide range of markets and industries, over the past 7 years Linton has focused in the Energy sector with particular emphasis in the power and nuclear industry. Over the past 20 years he has personally interviewed and provided insights to hundreds of executives and thought leaders and explored markets in North and South America, Europe, the Middle East and Asia.

**Linton Consulting** will bring you insights, advice and services to transform your business.

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