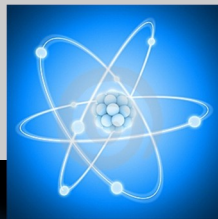


Strategic View – Nuclear

Perspectives on the Future of Commercial Nuclear Power



Linton Consulting
Insights for Industry and Government

What is Strategic View—Nuclear?

Over the past year Linton Consulting conducted extensive research in the commercial nuclear industry, including dozens of executive interviews and interactive roundtables. You can share in these insights. *Strategic View* is a process for envisioning the future of an industry or market. It will help you better understand the current and future state and make better business decisions and strategies. This is our second analysis of the commercial nuclear industry and builds upon 7 years of work in the overall Energy and Power Sector, and 4 years of focus specifically in nuclear. Over 100 interviews, discussions and presentations have been used as input for this study, building upon a previous program conducted in 2008.

Why Important

Do you need to understand the status and direction of commercial nuclear power industry? Economics, financing trends, the Fukushima accident and other forces of change are at work impacting the industry. Many factors have changed since the *nuclear renaissance* began several years ago. If you buy from, sell to, or otherwise interact with nuclear firms, agencies, or the supply chain, you need to better understand the industry's future state to maximize your success.

Content

As of year-end 2011, Strategic View interviews are nearing completion. Work continues on secondary research, analysis and documentation of findings. The final deliverable is expected by the end of March 2012. This will include a report of approximately 100-pages, an executive summary booklet and several presentation options for your benefit. It will cover background, forces of change, organizational responses, and future state of the nuclear marketplace.

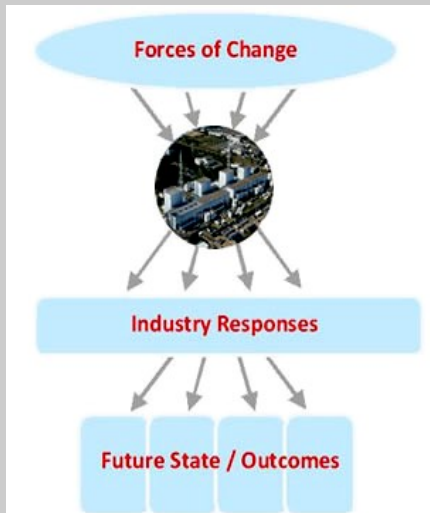
Organizations Providing Input

ABB
Alstom
AREVA
Babcock & Wilcox
Bechtel
Cameco
Curtiss Wright
DOE
Dominion
DTE Energy
Duke
EDF
EIA
Energy Future Holdings
Eskom
Exelon

FANR
Fluor
GE Hitachi
Holtec
IAEA
INPO
JP Morgan Chase
Lightbridge
KPMG
Mitsubishi (MNES)
Mizuho
Morgan Stanley
mPower
NEI
NRC
SCANA

Siemens
Shaw Power
Southern
TEPCO
TVA
URS
UxC
WANO
Westinghouse
Worley Parsons
World Nuclear Association
Others

Process



The *Strategic View* process involves extensive executive and thought-leader interviews along with participation in conferences, interactive roundtables, and site visits to assemble a big picture view from many perspectives. A partial list of organizations providing input to the program is provided below. Our research included extensive interaction with industry contacts through interviews and interactions in the UK, locations in Continental Europe, the Middle East and the U.S. The extensive and wide cross-section of input used to develop this study will give you the benefit of our unique, high level *Strategic View* of the nuclear industry and its future development.

Questions Explored and Answers for Your Organization:

- What is the future for commercial nuclear power globally?
- How has the Fukushima accident impacted the industry?
- What is the current state of the nuclear renaissance and new build?
- How will the existing industry change worldwide?
- What's new with reactor technologies? Who will the successful vendors be and how will they change? What about small modular reactors?
- How will ongoing trends impact the nuclear supply chain?
- What are the current and future disposal plans for nuclear waste? Which countries will build permanent deep geological storage?
- What are the results of the U.S. Blue Ribbon Commission on nuclear waste?

Who Should Buy

Government agencies, financiers, utilities, vendors, component manufacturers, nuclear fuel and reactor service suppliers, consultants, engineering and construction firms—anyone currently doing business, targeting, or considering doing business in the commercial nuclear power industry.

Special Pre-publication Offer

Order Your Copy Now and Save \$200!

Upon completion, **Strategic View - Nuclear** will be \$1,000. Take advantage of this special advance publication offer and acquire your copy of the study at a 20% discount! Reserve your copy with a 50% down payment (\$400) and pay the remaining \$400 upon receipt of the completed study when it is delivered approximately March 31st. To order, contact Bill@LintonConsulting.com or call 864.901.5398



Linton Consulting
Insights for Industry and Government

Linton Consulting is a business partner providing independent insights and specialized advisory services to industry and government.

We work with organizations to support business strategy, diversification, market and organizational development. We develop scenarios and envision the future of markets, industries, and technologies.

We provide insight for sound decision making, planning, strategy, and execution.

Our **Strategic Views** of industries, markets and issues are developed through ongoing executive interviews and analysis from many sources. We have explored a wide range of industries including Energy, Power, Process, Industrial, and Manufacturing sectors.

Through this process we transform data into information; information into knowledge; and knowledge into insight so you can make more intelligent decisions resulting in growth and profits.

The principal of **Linton Consulting, Bill Linton** is an independent consultant with a 30+ year track record of accomplishments as a strategic development and marketing leader in the consulting, engineering and construction industry. He is a high energy professional with strong interpersonal skills and ability to explore and build market awareness through access to decision makers and leaders in industry and government.



Though broadly experienced in a wide range of markets and industries, over the past 7 years Linton has focused in the Energy sector with particular emphasis in the nuclear industry. During his career he has personally interviewed hundreds of executives and thought leaders and explored markets in North and South America, Europe, the Middle East and Asia.

Linton Consulting will bring you insights to transform your business.

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